COOKIE POLICY

Cookie policy

METALogic NV values your privacy and the protection of your personal data. In this cookie policy, we explain how we deal with the personal data we collect through cookies, what we do with it and how we process it. We believe it is important to create and maintain an environment in which users of our online environment can be assured that their information will not be misused.

1. **Scope**

   This website and associated cookies are managed by METALogic NV with registered office at Wingepark 43, 3110 Rotselaar and KBO number 0444.184.576. We act as a data controller when we process the personal data of the users of our online environment through the use of cookies.

   We comply with applicable data protection regulations, such as the General Data Protection Regulation No. 2016/679 (AVG or GDPR) and national data protection laws. These regulations relate to the protection of your personal data and grant you rights in relation to that personal data.

   The purpose of this policy is to set out what personal data we collect through cookies and how we use your data after you have visited our website via a desktop computer, tablet, smartphone or other medium on which cookies are installed.

2. **What are cookies?**

   Cookies are small text files that contain small pieces of information and store information, such as your language preference, when you visit our website. These cookies are stored on your computer, tablet or smartphone when you visit our website. Cookies may contain personal identification data, but this is not always the case.

   If you visit the website again at a later time, this cookie will send information to the website so that the website can recognise your browser and, for example, remember your language preference. Some cookies also make it possible to enable certain functions on a website or to measure how website visitors use our website so that we can use this information to optimise the website.

   Cookies often have an expiry date which means that they are automatically deleted after a certain time. Some cookies are deleted immediately after closing the browser, such as session cookies, while other cookies remain on your device for a longer period.

3. **What types of cookies do we use and why?**

   Strictly necessary / essential and functional cookies

   Strictly necessary cookies are essential in order to navigate the website and use its features. Functional cookies remember choices you have made, such as the country from which you are visiting the website, language choice and search parameters. Without these cookies, requested services such as remembering your login details or shopping basket items cannot be provided. These cookies therefore enable us to provide you with a more user-friendly experience that better reflects your choices. These cookies cannot track your browsing activity on other websites.

   We can install these cookies without asking your permission.

   Targeting cookies of advertising cookies

These cookies collect information about your browsing habits to better tailor advertisements to your preferences. They are also used to limit the number of times you see a particular ad and to measure the effectiveness of an advertising campaign. These cookies are typically placed by third party ad networks. They remember the websites you visit and that information is shared with other parties such as advertisers. We use third-party companies to show you more targeted ads when you visit other websites. You will be able to see these companies in the table below.

These cookies are only installed on your device after you have given your permission.

Social media cookies/plugins

These cookies make it possible to share what you have done on the website on social media such as Facebook, LinkedIn and Twitter. We have no control over these cookies. The social media platform itself acts as a data controller. Please consult the privacy policy of the respective social media platform for more information about the operation and use of these cookies.

These cookies are only installed on your device after you have given your permission.

Cookies for analytical and statistical purposes

These cookies collect anonymous information about how people use our website. We use these cookies to find out how customers end up on our website, how they browse or use our website and what can be improved such as navigation, shopping experience and marketing campaigns. The data these cookies store does not contain any personal information that could identify you.

We also use third-party services such as Google Analytics to collect information about visitors to our website. This information is aggregated to determine the number of visits, average visit duration, pages viewed, etc. We use this information to improve the use of our website. We use this information to measure the use of the website and to improve the content and value of our website. More information on how Google processes your information can be found at - the Google Analytics webpage. The use of these "third party" cookies for analytical purposes requires your prior consent. These cookies are therefore only installed on your device after you have given your consent.

Web beacons / pixels

Some of our web pages may contain electronic images called "web beacons" or "pixels" (also known as "clear gifs") that allow us to count users who have visited those pages. Web beacons collect only limited information, including a cookie number, the date and time the page is displayed, and a description of the page on which the web beacon is placed. Third party advertisers may also place such web beacons. These beacons do not contain identifiable personal data and are only used to track the effectiveness of a specific campaign.

These cookies will only be installed on your device after you have given your consent.

List of used cookies

cookie	domain	type	description	duration
loc	.addthis.com	Advertisement	This cookie is set by Addthis. This is a geolocation cookie to understand where the users sharing the information are located.	1 year 1 month

bscookie	.www.linkedin.com	Advertisement	This cookie is a browser ID cookie set by Linked share Buttons and ad tags.	2 years
_ga	.metalogic.be	Analytics	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors.	2 years
_gid	.metalogic.be	Analytics	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visted in an anonymous form.	1 day
uvc	.addthis.com	Analytics	The cookie is set by addthis.com to determine the usage of Addthis.com service.	1 year 1 month
__atuvc	www.metalogic.be	Functional	This cookie is set by Addthis to make sure you see the updated count if you share a page and return to it before our share count cache is updated.	1 year 1 month
__atuvs	www.metalogic.be	Functional	This cookie is set by Addthis to make sure you see the updated count if you share a page and return to it before our share count cache is updated.	30 minutes
lang	.ads.linkedin.com	Functional	This cookie is used to store the language preferences of a user to serve up content in that stored language the next time user visit the website.	session
bcookie	.linkedin.com	Functional	This cookie is set by linkedIn. The purpose of the cookie is to enable LinkedIn functionalities on the page.	2 years
lidc	.linkedin.com	Functional	This cookie is set by LinkedIn and used for routing.	1 day
lang	.linkedin.com	Functional	This cookie is used to store the language preferences of a user to serve up content in that stored language the next time user visit the website.	session
_gat_UA-109369073-1	.metalogic.be	Other	No description	1 minute
UserMatchHistory	.linkedin.com	Other	Linkedin - Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's	1 month

			preferences.	
AnalyticsSyncHistory	.linkedin.com	Other	No description	1 month
CONSENT	.google.com	Other	No description	16 years 9 months

4. How your data is used and shared?

We may process and share the information we obtain through cookies with:

o companies belonging to the group and/or with affiliates of the group; or

o with any third party with whom you have requested us to share your personal data or with organisations that you have agreed to share information with, such as Facebook or other social media outlets acting as data controllers; or

o Third parties who assist us with our products and services. Some examples of third party activities are data analytics, marketing support providers and [...]. These companies will have access to the information processed through the cookies, but only when strictly necessary to perform their activities. They are not allowed to use your data for other purposes.

5. Transfer of your personal data

METALogic NV will not transfer your personal data to third countries outside the European Economic Area.

6. Removal of cookies and additional information on cookies

If you have given us permission by clicking on the respective cookie banner button, you can withdraw your permission at any time. You can do so by deleting the stored cookies via your browser.

Some cookies are already deleted when you close your browser (session cookies). Others will remain on your device until they expire or until you delete them from the cache (permanent cookies or tracking cookies) as these cookies allow us to remember things about you when you revisit our website.

By deleting our cookies or disabling future cookies, certain parts or features of our website may not be accessible.

If you want to delete cookies that are already on your computer, please refer to the help and support function of your internet browser, where you will find instructions on how to locate the file or directory that stores cookies. With most browsers, the toolbar's help function will also provide information on how to prevent your browser from accepting new cookies, what to do to have your browser notify you when you receive a new cookie, or how to disable cookies altogether. Please note that if you choose to disable cookies, some personalised services may no longer be available.

Through the links below you will find more explanation about the deletion of cookies per browser:

Firefox	Safari	Internet Explorer	Chrome
Firefox (mobile)	Safari (mobile)	Microsoft Edge	

For more information on cookies and their deletion, please visit www.allaboutcookies.org, or visit www.youronlinechoices.eu where behavioural advertising and online privacy are further explained. These websites exist only in English and are not affiliated with our website or company.

7. **Your rights**

You have the right to access the information held about you and to obtain a copy of the information we hold. If your personal data has changed, you have the right to ask us to correct, supplement or delete the outdated, incorrect or incomplete data we hold about you. You also have the right to restrict the processing of your data and to object to the processing of your personal data. Furthermore, you have the right to receive the personal data concerning you that you have provided to a controller in a structured, commonly used and machine-readable format and to transfer that data to another controller.

If you have any questions about this cookie policy or how we process your personal data via cookies, or if you wish to exercise your rights, please contact us at info@metalogic.be.

You have the right to complain to the Data Protection Authority if you are not satisfied with our response to your requests. If you would like more general information about the processing of your personal data or about your rights and how to exercise them, please visit our privacy policy.

8. Modifications of this Cookie Policy

We may revise and update this policy from time to time to ensure that it reflects what cookies are used and how we process your personal data at any given time. The updated version of this policy will be posted on the same webpage and will be effective immediately upon publication. Please return to this page regularly to ensure that you are always aware of what information we collect and process, how and under what circumstances your data is used and in what cases we share your data with third parties.

If you would like more information on how we process personal data and how to use our website, please consult our privacy policy.

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